

If you cannot see the images please [click here](#) to view as a webpage



# eNewsletter

March 2010

EMAIL BRITISH BLOODSTOCK MARKETING FOR HELP OR MORE INFORMATION



## International Report - Middle East

Gavin Pritchard-Gordon, Oman (March 2010)

The Sultanate of Oman adjoins both Dubai and Abu Dhabi, in the North, but is not actually a member of the U.A.E. To its West lies the vastness of Saudi Arabia, to the South is Yemen, and bordering its lengthy Eastern seaboard is the Indian Ocean.



In the last 400 years, it has been conquered at times by the Ottoman Turks, the Portuguese, the French and the British – but since 1970 has been ruled with enormous passion, skill and dexterity by His Majesty Sultan Qaboos, who has brought peace, stability, and prosperity to this increasingly important principality....

[CLICK HERE TO READ FULL REPORT >>](#)

## Recent British-sired Worldwide Winners:

[Dansili](#) >> Juddmonte Farms  
PROVISO - Gr. 1 Frank E Kilroe Mile Handicap (USA)

[Dubawi](#) >> Darley Stud  
CELLARMASTER - Gr. 3 Eclipse Stakes (New Zealand)

[Hernando](#) >> Lanwades Stud  
GITANO HERNANDO - Listed Winter Derby Trial (Britain)

[Medicean](#) >> Cheveley Park Stud  
BANKABLE - Gr. 2 Al Fahidi Fort (UAE)

## FORTHCOMING SALES

**7 April (Wednesday)**  
DBS Lincoln Handicap Sales  
(Horses In and Out-of-Training)

**13-15 April (Tue-Thu)**  
Tattersalls Craven Breeze-up Sale  
(Two-year-olds in Training)

**14 April (Wednesday)**  
Brightwells National Hunt Sale (NH  
Stores, Horses-in-Training & Point-to-  
Pointers)

**20-21 April (Tue-Wed)**  
DBS Breeze-up Sales  
(Two-year-olds in Training)

**29-30 April (Thu-Fri)**  
Tattersalls Guineas Breeze-up Sale  
(Two-year-olds in Training)

**5 May (Wednesday)**  
Brightwells Hunter Chase Meeting  
Sale (NH Horses-in-Training & Point-  
to-Pointers)

For more information:

[www.tattersalls.com](http://www.tattersalls.com)  
[www.dbsauctions.com](http://www.dbsauctions.com)  
[www.brightwells.com](http://www.brightwells.com)

[ORDER CATALOGUES >>](#)

[Oasis Dream](#) >> Juddmonte Farms  
TUSCAN EVENING - Gr. 3 Monrovia Handicap (USA)  
TUSCAN EVENING - Gr. 2 Buena Vista Handicap (USA)  
[Piccolo](#) >> Throckmorton Stud  
ST TRINIANS - Gr. 2 Santa Maria Handicap (USA)  
[Sakhee](#) >> Shadwell Stud  
PRESVIS - Gr. 2 Jebel Hatta (UAE)  
[Singspiel](#) >> Darley Stud  
LIVE CONCERT - Gr. 3 Sports Nippon Sho Kyoto Kim Pai (Japan)



#### MESSAGE FROM THE EXECUTIVE CHAIRMAN

Great Britain has experienced one of its longest and hardest winters on record, which has been exceedingly frustrating for all National Hunt enthusiasts –

but fortunately spring is now just around the corner, and there is a wealth of action and excitement to anticipate.

The world-rekknowned Cheltenham National Hunt Festival begins next Tuesday (16 March). British trainers, led by Paul Nicholls, Nicky Henderson, Philip Hobbs and Alan King, have some outstanding candidates – and we have the prospect of those two NH titans, Kauto Star and Denman, going head to head again in the Cheltenham Gold Cup on the Friday.

French and Irish breds will be major challengers, as always – but the likes of Carruthers, Diamond Harry, Planet of Sound, Punjabi, Restless Harry, Barbers Shop and What A Friend will be flying the flag for the British-bred contingent.

Flat Racing on Turf starts at the end of March, to be boosted this year by the [Racing Post Yearling Bonus Scheme](#) (Prize Fund of £2.6m), in tandem with the [Racing Post Breeze-up Bonus Scheme](#), which offers a prize fund of £500,000.

Anna Powell has recently been promoting the excellence of British Bloodstock and Racing in Bahrain, Dubai, and Abu Dhabi – while GPG has been doing likewise in Oman (see [International Report](#)).

BBM are looking forward to hosting delegations from Korea, Iran and Mongolia, later this month.

Twenty European breeders from Germany, Italy, France and Spain are scheduled to visit both Newmarket and Lambourn in the middle of May – and a party of Belgians will be coming to Newmarket for July week.

#### FORTHCOMING EVENTS

**24 June (Thursday)**  
**ROA AGM at the Jumeirah Carlton Tower Hotel, Knightsbridge, London.**  
Members of the Racehorse Owners Association are invited to attend the ROA AGM to be held in the morning of 24 June.  
[MORE INFO >>](#)

**29 June (Tuesday am)**  
**TBA AGM & Annual Seminar at Tattersalls, Newmarket.**  
Full details will be sent to TBA members in April, together with an application form to apply for places at the Annual Seminar.

**29 June (Tuesday pm)**  
**BBM Presentation at Tattersalls, Newmarket.**  
BBM will present a review of 2009 marketing activities and achievements and outline its future international strategy. More detailed information on the format & content of the presentation will be made available nearer the time. All are very welcome to attend.

#### RACING AHEAD

**16-19 March (Tue-Fri)**  
**The Festival**  
[cheltenham.co.uk](http://cheltenham.co.uk)

**27 March (Saturday)**  
**William Hill Lincoln Day**  
[doncaster-racecourse.co.uk](http://doncaster-racecourse.co.uk)

**8-10 April (Thu-Sat)**  
**John Smith's Grand National**  
[aintree.co.uk](http://aintree.co.uk)

**14-15 April (Wed-Thu)**  
**Craven Meeting**  
[newmarketracecourses.co.uk](http://newmarketracecourses.co.uk)

**16-17 April (Fri-Sat)**  
**Coral Scottish Grand National**  
[ayr-racecourse.co.uk](http://ayr-racecourse.co.uk)

**23-24 April (Fri-Sat)**  
**bet365 Gold Cup Meeting**  
[sandown.co.uk](http://sandown.co.uk)

Enjoy Cheltenham – and, for all National Hunt fans, there's always Aintree's Grand National meeting to savour from 8-10 April.

All the best,  
Gavin Pritchard-Gordon

1-2 May (Sat-Sun)  
Stan James Guineas Festival  
[newmarketracecourses.co.uk](http://newmarketracecourses.co.uk)

To forward this email to a friend [click here](#) To unsubscribe or change your details please [click here](#)

British Bloodstock Marketing is an industry financed organisation, supported by the British Horseracing Authority, Thoroughbred Breeders' Association, Tattersalls, Doncaster Bloodstock Sales, Federation of Bloodstock Agents and Weatherbys. Office address: 190 High Street, Newmarket Suffolk CB8 9WJ Tel: +44 (0)1638 675 940