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# eNewsletter

February 2010

EMAIL BRITISH BLOODSTOCK MARKETING FOR HELP OR MORE INFORMATION



## New BBM Yearbook for 09/10

AVAILABLE NOW!

The new BBM Yearbook features over 100 pages of useful racing & breeding information, monthly highlights of 2009 British-bred & sold successes and exciting features and exclusive interviews including Michael Owen, Richard Fahey, Newsells Park Stud and Paul Murphy (NH Breeder).



Our interactive online version allows you to click straight through to pages of interest and download specific features.

[INTERACTIVE VERSION AVAILABLE ONLINE](#)  
[>>](#)

Recent British-bred  
National Hunt Graded Winners:

WHAT A FRIEND  
[by Alflora](#)  
(GR. 1 LEXUS CHASE)  
DEEP PURPLE  
(GR. 2 PETERBOROUGH  
CHASE)  
DIAMOND HARRY

## FORTHCOMING SALES

- 7 April (Wednesday)**  
DBS Lincoln Handicap Sales  
(Horses In and Out-of-Training)
- 13-15 April (Tue-Thu)**  
Tattersalls Craven Breeze-up Sale  
(Two-year-olds in Training)
- 14 April (Wednesday)**  
Brightwells National Hunt Sale (NH  
Stores, Horses-in-Training & Point-to-  
Pointers)
- 20-21 April (Tue-Wed)**  
DBS Breeze-up Sales  
(Two-year-olds in Training)
- 29-30 April (Thu-Fri)**  
Tattersalls Guineas Breeze-up Sale  
(Two-year-olds in Training)
- 5 May (Wednesday)**  
Brightwells Hunter Chase Meeting  
Sale (NH Horses-in-Training & Point-  
to-Pointers)

For more information:

[www.tattersalls.com](http://www.tattersalls.com)  
[www.dbsauctions.com](http://www.dbsauctions.com)  
[www.brightwells.com](http://www.brightwells.com)

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(GR. 2 ALTCAR NOVICES' CHASE)  
KHYBER KIM  
(GR. 2 INTERNATIONAL HURDLE)

RESTLESS HARRY (GR. 2 NOVICES' HURDLE)  
RIVERSIDE THEATRE (GR. 2 NOVICES' CHASE)  
SWEETHEART (GR. 2 MARES' HURDLE)  
DREAM ALLIANCE (GR. 3 WELSH NATIONAL)

During November and December 09 over **£150,000** was paid out to British National Hunt breeders in HBLB **Breeders' Prizes!**

[CLICK HERE TO LEARN MORE ABOUT BRITISH BREEDERS' PRIZES AND TO FIND OUT WHICH HORSES QUALIFY >>](#)

Weatherbys launch  
[nhstallions.co.uk](http://nhstallions.co.uk)



This new website is the online home of the Weatherbys National Hunt Stallion Book

providing extensive information and statistics on stallions in Great Britain - including latest news, a stallion map and a digital edition of the NH Stallion Book where pages can be emailed or printed directly from the website. [VISIT WEBSITE >>](#)



#### MESSAGE FROM THE EXECUTIVE CHAIRMAN

Doncaster Bloodstock Sales, Brightwells (Cheltenham) and Tattersalls have all made encouraging starts to the New Year.

The overall average at the DBS January sale rose by 19% to £6,412 – while the average for their NH Foal sale increased by 17% to £7,530. BBM sponsored the Kenneth Oliver Memorial NH Foal Championships, for which 201 were catalogued, 36 of these by the prolific British-based stallion [Kayf Tara](#). The BBM Marquee beside the Parade Ring – a first time initiative at DBS, and generously sponsored by Darley owned Kayf Tara standing at [Overbury Stud](#), proved extremely

## FORTHCOMING EVENTS

**23 February (Tuesday)**

**British Horseracing Conference 2010 at Queen Elizabeth II Conference Centre, Westminster, London**

Hosted by the Directors of the BHA and also by key racing stakeholders. Presentations will outline the aims and objectives of British horseracing for the upcoming 12 months, as well as highlighting some of the ongoing issues and reflecting on the past year in the Sport. [MORE INFO >>](#)

**1 March (Monday)**

**Stud & Stable Staff Awards**

A celebration of the achievements of racing and breeding's key employees. [MORE INFO >>](#)

**24 June (Thursday)**

**ROA AGM at the Jumeirah Carlton Tower Hotel, Knightsbridge, London**  
[MORE INFO >>](#)

**29 June (Tuesday)**

**TBA AGM & Annual Seminar including Presentation from BBM at Tattersalls, Newmarket**

In the afternoon on the day of the TBA AGM, BBM will review 2009 marketing activities and achievements - and will outline its future international strategy. More detailed information on the format & content of the presentation will be made available nearer the time. All are very welcome to attend. [MORE INFO >>](#)

## RACING AHEAD

**13 February (Saturday)**

**totesport.com Gold Cup Day**  
[newbury-racecourse.co.uk](http://newbury-racecourse.co.uk)

**20 February (Saturday)**

**Betfair Ascot Chase Day**  
[ascot.co.uk](http://ascot.co.uk)

**16-19 March (Tue-Fri)**

popular with Industry professionals.

Brightwells January National Hunt sale was highlighted by a record breaking price of £240,000 for an unbeaten son of Presenting, which was sold to Howard Johnson, on behalf of leading NH owners Andrea and Graham Wylie.

The aggregate jumped by 40%, and the average by 3% (6745 gns) at the Tattersalls February Sale – preceded by the TBA Stallion Parade, which attracted several hundred enthusiasts to the Sales Ring at Park Paddocks.

Another milestone – British-breds dominated the Group 3 Al Rashidaya, the first Turf race to be run at the wondrous Meydan Racecourse in Dubai – Alexandros (Kingmambo), Crowded House (Rainbow Quest) and Tam Lin (Selkirk) finishing first, second and third, respectively.

Onwards and upwards for British Breeding in 2010.

All the best,  
Gavin Pritchard-Gordon

The Festival  
[cheltenham.co.uk](http://cheltenham.co.uk)

27 March (Saturday)  
William Hill Lincoln Day  
[doncaster-racecourse.co.uk](http://doncaster-racecourse.co.uk)

8-10 April (Thu-Sat)  
John Smith's Grand National  
[aintree.co.uk](http://aintree.co.uk)

14-15 April (Wed-Thu)  
Craven Meeting  
[newmarketracecourses.co.uk](http://newmarketracecourses.co.uk)

16-17 April (Fri-Sat)  
Coral Scottish Grand National  
[ayr-racecourse.co.uk](http://ayr-racecourse.co.uk)

23-24 April (Fri-Sat)  
bet365 Gold Cup Meeting  
[sandown.co.uk](http://sandown.co.uk)

1-2 May (Sat-Sun)  
Stan James Guineas Festival  
[newmarketracecourses.co.uk](http://newmarketracecourses.co.uk)

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British Bloodstock Marketing is an industry financed organisation, supported by the British Horseracing Authority, Thoroughbred Breeders' Association, Tattersalls, Doncaster Bloodstock Sales, Federation of Bloodstock Agents and Weatherbys. Office address: 190 High Street, Newmarket Suffolk CB8 9WJ Tel: +44 (0)1638 675 940